

## FACULTY OF HEALTH DEPARTMENT OF PSYCHOLOGY

**Course:** *PSYC4020 6.00D Seminar in Social Psychology*

**Term:** *F/W 2014-2015*

**Time and Location:** *Monday 8:30 to 11:30 in VH-1158*

**Prerequisites:** *PSYC1010 6.00 with a minimum of C; PSYC2120 3.00; 4000 level statistics and research methods requirements*

### **Course Instructor**

Dr. Noreen Stuckless

Office: Rm. 285 B.S.B.

e-mail: stuckles@yorku.ca

Office Hour: Tuesday, 15:00-16:00

Secretary: Rm 281 B.S.B. Telephone: 416-736-5125

### **Course Text / Readings**

Schneider, F. Gruman, J. & Coutts, L. (2012), *Applied Social Psychology*, 2<sup>nd</sup> edition. Thousand Oaks: Sage Publications.

Additional readings will be assigned or recommended during the course

### **Expanded Course Description**

#### **Organization of the Course -**

*The course involves formal lectures including PowerPoint presentations by the instructor and possibly invited guests and PowerPoint presentations by the students. The lectures will be supplemented by handouts and videos. The required readings from the text, handouts and student presentations are central to the course. The lectures and videos will serve to enrich, clarify, and illustrate crucial issues from the assigned readings. The student presentations expose each student to a variety of subjects and issues presented by their fellow students.*

### **Course Learning Objectives**

#### **(1) Brief statement of the purpose:**

*In this course we will be looking at Social Psychology from an applied perspective. That is, how what we learn about Social Psychology can be used to address many of the social-related issues that face our society. These social issues can include, but are not limited to, partner violence, gender discrimination, the environment, racism, attitude change, eating disorders, aggression and helping behaviours. Students will be able to learn more about specific areas of applied social psychology that they are interested in by doing literature searches in two areas of applied social psychology.*

#### **(2) Brief list of specific learning objectives of the course**

*By the end of the course you will*

*have a critical understanding of social psychological theories*

- *be able to critically examine research findings in social psychology*
- *understand how Social Psychology can be used to address many of the social-related issues that face our society case studies*
- *develop the ability to write about and present two subjects in the area of applied social psychology*
- *be able to describe an applied social psychological response to a social-related problem*

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## Turnitin

Term papers are to be submitted to Turnitin. Papers can be submitted starting two weeks before the final submission date and the students will be able to receive feedback which they may use to revise their papers. On the final date for submission no further revisions may be made.

## Evaluation

***The final grade for the course will be based on the following items weighted as indicated:***

### **1. PAPER #1 AND POWERPOINT PRESENTATION 25%**

**(1a)** Paper # 1: (5 pages typed, double-spaced plus references) – a brief literature review of a topic in Social Psychology of your choice. This paper must demonstrate a knowledge of APA formatting (headings, referencing etc). (Late papers will be penalized 1 mark for each day late).

**Can be submitted to Turnitin starting October 20 . Final paper #1 due in Turnitin and a hard copy handed in In class on Nov. 3, 2014. (20)**

**(1b)** Short 5 minute PowerPoint presentation and handout of Paper # 1. See instructions and schedule **(5)**

### **2. MID-TERM EXAMINATION 20%**

December 1, based on  
course lectures and readings

### **3. PAPER #2 AND POWERPOINT PRESENTATION 40%**

**(3a)** Paper #2 (12 pages typed, double-spaced). This paper will deal with an area of Applied Social Psychology of your choice, including a literature review and a 1-2 page description of an Applied Social Psychology program or study that you design (but do not carry out). This paper must demonstrate a knowledge of APA formatting (headings, referencing etc). (Late papers will be penalized 1 mark for each weekday late)

**Can be submitted to Turnitin starting Mar. 16. Final paper #2 due in Turnitin and a hard copy handed in in class on March 30, 2014 (30)**

**(3b)** Approx 40 minute PowerPoint presentation (including discussion time) and handout based on Paper #2. See instructions and schedule **(10)**

### **4. PARTICIPATION 15%**

**(4a)** Participation (i.e., attendance and participating in classmates' Presentations). Complete summary page for each paper # 2presentation. **(7%)**

**(4b)** Chapter quizzes (completed out of class) and participation in chapter quizzes and discussions in class. These quizzes are given marks (answers will be given during discussion)but a record will be kept of those that are completed for participation marks. Quizzes not completed because of illness (with a note) may be brought to my office hour the next week and marked by the student for credit. **(8%)**

## **Grading, Assignment Submission, Lateness Penalties and Missed Tests**

**Grading:** The grading scheme for the course conforms to the 9-point grading system used in undergraduate programs at York (e.g., A+ = 9, A = 8, B+ = 7, C+ = 5, etc.). (For a full description of York grading system see the York University Undergraduate Calendar - [http://calendars.registrar.yorku.ca/pdfs/ug2004cal/calug04\\_5\\_acadinfo.pdf](http://calendars.registrar.yorku.ca/pdfs/ug2004cal/calug04_5_acadinfo.pdf))

**Assignment Submission:** Proper academic performance depends on students doing their work not only well, but on time. Accordingly, assignments for this course must be submitted by the due date specified for the assignment. We will be using the Turnitin program for essay submission. That means that you will be able to get feedback on your essay re: plagiarism issues so that you can make changes before you make your final submission. For that reason it is in your interest to have your essays ready in enough time to submit it earlier.

**Lateness Penalty:** Assignments received later than the due date will be penalized. There will be a penalty of one mark for each weekday the paper is late. Exceptions to the lateness penalty for valid reasons such as illness, compassionate grounds, etc., may be entertained but will require supporting documentation (e.g., a doctor's letter).

### **Guidelines for Missed Examination**

1) The student must contact **me** by phone or email or the **course secretary** by telephone within **48 hours** of the test or examination. You must clearly state the following:

- your name (it helps to spell your last name)
- your student number,
- course and section
- phone number at which you can be reached
- best time to call you back

2) If you cannot contact me or the secretary during this 48 hour period, subsequent documentation accounting for the delay must be provided.

3) Appropriate documentation verifying the circumstances for the missed examination must be provided at the time specified by the instructor. Failure to provide appropriate documentation will result in a grade of F on the missed examination .

*What is appropriate documentation?*

a) **medical circumstances** – tests/exams missed due to medical circumstances must be supported by an attending physician's statement or a statement by a psychologist or counselor. The physician's statement must include the following:

- i) full name, mailing address, telephone number of the physician.
- ii) state the nature of the illness and its duration (i.e., specific dates covered), and
- iii) an indication of whether the illness and/or medication prescribed would have SERIOUSLY affected the student's ability to write the exam.

**You MUST use the recommended physician's form found at [http://www.registrar.yorku.ca/pdf/attend\\_physician\\_statement](http://www.registrar.yorku.ca/pdf/attend_physician_statement).**

**NOTE: the physician's office may be contacted to verify that the forms were completed by the physician.**

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b) **non-medical circumstances** – tests/exams missed due to non-medical circumstances must be supported by appropriate documentation, i.e., death certificates, obituary notice, automobile accident reports, airline/bus ticket/receipt for emergency travel (with date of booking on ticket), etc. Airline/train/bus ticket/receipts for emergency travel must indicate destination, departure, and return dates.

Having to work at the time of a test is not considered a valid excuse for missing the test.

4) The manner in which the missed examination (which has been legitimately documented) is handled will be at the discretion of the course director.

E.g., In the case of a make-up exam, you must be prepared to write the test at the make-up date. Although the content to be examined will be the same, the format may or may not follow that of the original test/exam. YOU must check with me for the date and time of the make-up. A conflict in another course during the time of the make-up is not an acceptable reason for missing the make-up (unless there is an examination in the other course at that time). You should be aware that if you miss the exam before the official drop date, you may not have the requisite feedback on your course work to determine if you need to drop the course or not. As a result, it is in your best interest to write the exam at the time it is scheduled.

#### **Cheating/Plagiarism/Impersonation**

The University does not look favorably on cheating of any kind and the penalties for doing so are very harsh. Become familiar with the rules and regulations regarding cheating/plagiarism. You can find them listed on pages 6-7 of the *Undergraduate Psychology Supplemental Calendar*.

In summary, you can avoid problems by following some simple rules.

- a) Do your own work and present your own ideas in your own words. Do not merely repeat or reword sections from other sources.
- b) Don't copy from friends or neighbors and don't let friends or neighbors copy from you.
- c) If you have any doubts about the appropriateness of what you are doing -- ASK.
- d) Remember, we will be using the Turnitin program. This will help you see if your work contains material that would be considered to be plagiarized so that it can be changed before you submit the final draft of your paper.

#### **IMPORTANT COURSE INFORMATION FOR STUDENTS**

All students are expected to familiarize themselves with the following information, available on the Senate Committee on Curriculum & Academic Standards webpage (see Reports, Initiatives, Documents)

[http://www.yorku.ca/secretariat/senate\\_cte\\_main\\_pages/ccas.htm](http://www.yorku.ca/secretariat/senate_cte_main_pages/ccas.htm)

- York's Academic Honesty Policy and Procedures/Academic Integrity Website
- Ethics Review Process for research involving human participants
- Course requirement accommodation for students with disabilities, including physical, medical, systemic, learning and psychiatric disabilities
- Student Conduct Standards
- Religious Observance Accommodation

## Lecture Outline

	<u>Chapter(s)</u>	<u>Topic(s)</u>
Sept. 8	1	Introduction and introductions. What is Applied Social Psychology? Video: <i>The Power of the Situation</i>
Sept. 15:	2	Social Psychological Theory
Sept. 22:	3	Research Methods in Applied Social Psychology APA format and Academic Honesty Paper #1 Assignment and choice of topic
Sept. 29	4	Intervention and Evaluation
Oct. 6	12	Applying Social Psychology to the Community <b>TURNITIN INFORMATION AND PASSWORDS</b>
<b>Oct. 13</b>		<b>THANKSGIVING</b>
<b>Oct. 20</b>	14	<b>You can start submitting Paper#1 to Turnitin</b> Applying Social Psychology to Diversity Gender issues. Handout Video - Gender
Oct. 27	7	Applying Social Psychology to the Media Video- Killing us softly III Violence in the media
Nov. 3	10	Paper #1 due in Turnitin. (Late papers will be penalized 1 mark for every day late). Hard copy to be handed in in class. Pick presentation times for Paper #1 Applying Social Psychology to Organizations
Nov. 10	11	Applying Social Psychology to the Criminal Justice System Inter-personal Violence, Conflict and Conflict Management Video - <i>A love that kills</i> Return Paper #1
Nov. 17	16	Applying Social Psychology to the classroom Five minute presentations on Paper #1

Nov. 24		Five minute presentations on Paper # 1 Paper #2 Assignment and choice of topic Sign up for Presentation dates for Paper # 2 <b><i>Please turn over</i></b>
<b>Dec. 1</b>		<b>Midterm examination</b>
Jan. 5	8	Applying Social Psychology to health
Jan. 12	15	Applying Social Psychology to Personal Relationships
Jan. 19		STUDENT PRESENTATIONS
Jan. 26		STUDENT PRESENTATIONS
Feb. 2		STUDENT PRESENTATIONS
Feb. 9		STUDENT PRESENTATIONS
<b>Feb. 16</b>		<b>READING WEEK - NO CLASS</b>
Feb. 23		STUDENT PRESENTATIONS
Mar 2		STUDENT PRESENTATIONS
Mar 9		STUDENT PRESENTATIONS
Mar. 16		STUDENT PRESENTATIONS You may start to enter your paper in Turnitin
Mar. 23		STUDENT PRESENTATIONS
March 30		You can change the world Class Wrap-up: Final Paper due in Turnitin (Late papers will be penalized 1 mark for every weekday late). Hard copy to be handed in in class.
<b>Feb.6</b>		<b>LAST DAY TO DROP CLASS WITHOUT ACADEMIC PENALTY</b>